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COMPLETELY NON-COMPREHENSIVE GUIDE

Containing All Manner Of

RESOURCES

For

THE CREATIVE ENTREPRENEUR

~ Circa 2020 ~

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BARRY SCHWARTZ

WORKSHOP

WHAT IT TAKES: Building A Creative Career

barry@barryschwartz.com

<https://www.barryschwartzphoto.com>

<http://www.barryschwartznotbarryschwartz.com>

BOOKS - Photography

The Adobe Photoshop Lightroom CC / Lightroom 6 Book By Martin Evening, Adobe Press,

The Art and Business of Photography By Susan Carr. Allworth Press, 2011

ASMP Professional Business Practices in Photography, 7th Edition Allworth Press, 2008.

The ASMP Guide to New Markets in Photography Edited by Susan Carr. Allworth Press, 2012.

Best Business Practices For Photographers By John Harrington. Cengage Learning

Business and Legal Forms for Photographers, 4th Edition By Tad Crawford. Allworth Press, 2009.

The DAM Book and Digitizing Your Photos By Peter Krogh. <http://thedambook.com/the-dam-bookshop/>.

Finding Your Audience: An Introduction to Marketing Your Photographs, and Publish Your Photography Book. Mary Virginia Swanson. <http://mvswanon.com/advice-books/books-by-mvs>

Lightroom Queen books - <https://www.lightroomqueen.com/shop/>

Making Better Pictures – by Henry Horenstein, Hachette Book Group, 2018,
<https://www.hachettebookgroup.com/titles/henry-horenstein/make-better-pictures/9780316230889/#module-whats-inside>

The Photographer's Guide to Marketing and Self-Promotion, 4th Edition By Maria Piscopo. Allworth Press,

Photographer's Legal Guide By Carolyn Wright. Law Office of Carolyn E. Wright, 2010.

The Photographer's Survival Guide

By Amanda Sosa Stone & Suzanne Sease. Crown Publishing Group / Random House, 2011

Professional Photography, The New Global Landscape Explained
and *The Essential Student Guide to Professional Photography* – Grant Scott, Focal Press

A Professional Photographer's Workflow: Using Adobe Lightroom and Photoshop
By Michael Clark (e-book) <http://www.michaelclarkphoto.com/BOOKS/DIGITAL-WORKFLOW/1>

Setting Up A Successful Photography Business – Lisa Pritchard, Bloombury Visual Arts Press

BOOKS - General

The Artist's Guide To Grant Writing by Gigi Rosenberg, Watson-Guptill, 2010.

The Artist Project / What Artists See When They Look At Art – Phaidon Books, <https://www.phaidon.com/store/art/the-artist-project-9780714873541/>

The Art of X-Ray Reading: How the Secrets of 25 Great Works of Literature Will Improve Your Writing
By Roy Peter Clark. Little, Brown, and Company, 2017.

Office For One: The Sole Proprietor's Survival Guide
By Christina Hamlett. CreateSpace Independent Publishing Platform, October 2014.

The Craft of Research, Fourth Edition, The University of Chicago Press, 2016.

Draft No. 4, On the Writing Process, by John McPhee, Farrar, Straus and Giroux, 2017

The Profitable Artist - By New York Foundation For The Arts Allworth Press, 2018

Scratch – by Manjula Martin, Simon & Shuster

Setting Up A Successful Photography Business – Lisa Pritchard, Bloombury Visual Arts Press

Steal Like an Artist by Austin Kleon - <http://austinkleon.com/steal/>

Words Into Type - By Marjorie E. Skillin, Prentice-Hall 3rd Revised Ed., 29174

WEBSITES / BLOGS / MAGAZINES

PHOTOGRAPHY

Photograph <http://photographmag.com>

#Photography <http://www.hashtagphotographymagazine.co.uk>

A Photo Editor <http://www.aphotoeditor.com>

Alex Garcia Blog <http://alexandergarcia.com/blog/>

All About Photo <https://www.all-about-photo.com/index.php>

Alalmanac (architectural photo) <https://apalmanac.com>

Aperture <http://aperture.org>

Around The Lens <http://www.aroundthelens.com>

PHOTOGRAPHY - continued

Art Strieber Instagram <https://www.instagram.com/aspictures/>
Art of Photography (videos) <https://www.youtube.com/user/theartofphotography>
Behold <http://www.slate.com/blogs/ behold.html>
Big Picture <https://www.bostonglobe.com/news/bigpicture>
Border Crossings <https://bordercrossingsmag.com>
British Journal of Photography <http://www.bjp-online.com/>
Capture Magazine <http://www.capturemag.com.au>
Catchlight <https://www.catchlight.io/home>
Christina Force (photo consultant) <http://christinaforce.net/>
Clickin Moms <http://www.clickinmoms.com>
Digital Photography Review <https://www.dpreview.com>
Elizabeth Avedon (editor/designer) <http://elizabethavedon.blogspot.com>
Feature Shoot <http://www.featureshoot.com>
FlakPhoto <http://flakphoto.com>
Folio Magazine <http://www.foliomag.com>
Fotographia Magazine <http://fotografiamagazine.com>
Fraction Magazine <http://www.fractionmagazine.com>
Fred Miranda <https://www.fredmiranda.com>
Frontline Freelance Register <https://www.frontlinefreelance.org>
Fstoppers <https://fstoppers.com>
Image Deconstructed - <http://imagedeconstructed.com>
Imaging Resource <https://www.imaging-resource.com>
Insight - Washington Post photo blog https://www.washingtonpost.com/news/in-sight/?utm_term=.eba368d66aeb
The Knot <https://www.theknot.com>
LenScratch - <http://lenscratch.com>
LensCulture <https://www.lensculture.com>
Lightbox <http://lightbox.time.com>
Light Stalking <https://www.lightstalking.com>
L'Oeil de la Photographie <http://www.loeildelaphotographie.com/en/>
Luminous Landscape <https://luminous-landscape.com>
Magnum Photos <https://www.magnumphotos.com>
Michael Clark Blog <http://blog.michaelclarkphoto.com>
Michael Clark Newsletter <http://www.michaelclarkphoto.com/NEWSLETTER/SUBSCRIBE/1>
Musée <https://museemagazine.com>
Notes From A Rep's Journal <http://notesfromarepsjournal.com>
NPR Look At This <http://lookatthisstory.tumblr.com>
Paris Photo Videos <https://vimeo.com/parisphoto>
PetaPixel <http://petapixel.com>

PHOTOGRAPHY - continued

PhotoBook Journal <https://thephotobook.wordpress.com>
PhotoBooth <http://www.newyorker.com/culture/photo-booth/>
Photo District News (also magazine) <http://www.pdonline.com/index.shtml>
PhotoEye <https://www.photoeye.com>
Photofocus - <https://photofocus.com>
Photogrammer <http://photogrammar.yale.edu>
Photogravure (Art of the) <https://photogravure.com>
Photograph Magazine <http://photographmag.com>
Photograph_with_the_story https://www.instagram.com/photograph_with_the_story/
Photographer's Forum – for emerging photographers - <http://pfmagazine.com/>
Photographers Quarterly <http://photographersquarterly.com>
Photographers Spotlight (Los Angeles Review of Books) <https://www.youtube.com/watch?v=Dw6ZLhT8Qi8&list>
Photojournalism Now <http://photojournalismnow.blogspot.com>
PhotoPolitic <https://photopolitic.com>
Photoshelter Blog <http://blog.photoshelter.com>
Reading The Pictures <http://www.readingthepictures.org>
Resource Magazine Online <http://resourcemagonline.com>
Rocket Science Magazine <https://rocketsciencemagazine.com/>
Strictly Business Blog <http://www.asmp.org/strictlybusiness/>
Strobist <http://strobist.blogspot.com>
Lens Blog <http://lens.blogs.nytimes.com>
On Landscape <https://www.onlandscape.co.uk>
Penumbra Project <http://penumbraproject.com>
Photo Booth (New Yorker) <https://www.newyorker.com/culture/photo-booth>
Photo Brigade <http://thephotobrigade.com>
Photo Society <http://thephotosociety.org>
Photographers' Identities Catalog <http://pic.nypl.org>
The Photography Channel <http://photographychannel.tv>
The Lively Morgue (New York Times) <http://livelymorgue.tumblr.com>
The Producer <http://photographychannel.tv>
Thoughts of a Bohemian <http://blog.melchersystem.com>
SLR Lounge <https://www.sitewelder.com>
United Nations of Photography <https://unitednationsofphotography.com>
Viewfinder (Enmazed) <https://emmazed.com/viewfinder>
Wonderful Machine <http://www.wonderfulmachine.com>
Wonderful Machine Blog <http://blog.wonderfulmachine.com>
WPPI <http://www.wppionline.com/>
VII <http://viipphoto.com>
Z Photo Journal <http://www.zphotojournal.com>

DESIGN / ART / GRAPHICS / etc.

AnOther Magazine <https://www.anothermag.com>
Applied Arts Magazine <https://www.appliedartsmag.com>
Artbook <http://www.artbook.com>
Art Business Info. For Artists <https://www.artbusinessinfo.com>
ArtForum – <http://artforum.com>
Apollo Magazine <https://www.apollo-magazine.com>
Art News <http://www.artnews.com>
Art Prof <https://artprof.org>
ArtsJournal <http://www.artsjournal.com>
Artist Publisher <https://artistpublisher.temporarieservices.org>
Artlyst <https://www.artlyst.com>
Artstor <https://artstor.wordpress.com>
Artsy <https://www.artsy.net/>
Art Table <https://www.arttable.org>
Austin Kleon - <http://austinkleon.com>
BFAMFAPHD <http://bfamfaphd.com>
Bomb – Artists in Conversation <http://bombmagazine.org/>
The Book Designer <https://www.thebookdesigner.com>
Butterick's Practical Typography <http://practicaltypography.com>
Collector Daily <https://collectordaily.com>
College Arts Association <http://www.collegeart.org>
College Choice <https://www.collegechoice.net>
Copyright Alliance <http://www.copyrightalliance.org>
Communications Arts <http://www.commarts.com>
Creative Bloq <https://www.creativebloq.com>
CreatoveFuture (advocacy for creatives) <https://creativefuture.org>
Creative Live <http://www.creativelive.com>
Creative Mornings <https://creativemornings.com/>
Dear Design Student <https://deardesignstudent.com>
Degreeless Design <https://www.degreeless.design>
Design Observer <http://designobserver.com>
edX <https://www.edx.org>
Eye Magazine <http://eyemagazine.com>
Freelancers Union <https://www.freelancersunion.org>
Frieze Magazine <https://frieze.com/editorial>
Graphics Artist Guild <https://graphicartistsguild.org/>
Graphics Arts Today <https://www.graphicartstoday.com>
Hyperallergic <http://hyperallergic.com>

DESIGN / ART / GRAPHICS / etc. - continued

Ignant <https://www.ignant.com/>

It's Nice That <http://www.itsnicethat.com>

Jessica Abel <https://jessicaabel.com>

Jessica Hische <http://jessicahische.is/>

Jessica Hische: Should I Work For Free? <http://www.shouldiworkforfree.com>

Ken Weingart Blog & Podcast <https://www.kenweingart.com/blog/>

The League of Moveable Type <https://www.theleagueofmoveabletype.com>

Lynda (Tutorials on all things digital) <http://www.lynda.com>

My Modern Met <https://mymodernmet.com/>

Oblique Strategies <http://www.oblicard.com/>

Seth Godin Blog http://www.sethgodin.typepad.com/seths_blog/

SF MOMA Artist Interviews <https://www.sfmoma.org/series/artist-interviews/>

Show Studio <http://showstudio.com>

SNAAP – Strategic National Arts Alumni Project <http://snaap.indiana.edu>

Society of American Archivists <https://www2.archivists.org>

The Art Newspaper <http://theartnewspaper.com/>

The Artist's Project <http://artistproject.metmuseum.org/>

The Collective Quarterly <https://www.collectivequarterly.com>

The Creative Independent <https://thecreativeindependent.com>

TypeRoom <http://www.typeroom.eu>

TypeTerms <https://www.supremo.tv/typeterms>

PHOTO: EDUCATION / COMMUNITY / TUTORIALS / TRAINING

Adobe Tutorials (video and text) <https://helpx.adobe.com/support.html>

Adobe Tutorials (videos) <https://tv.adobe.com>

Adorama Videos <https://www.youtube.com/user/adoramaTV>

B&H Photo <http://www.bhphotovideo.com/explora/type/tips-and-solutions>

D-65 Digital Workflow (mostly Lightroom) <http://www.d-65.com>

DedPxl (Zach Arias) <http://dedpxl.com>

DIY Photography <https://www.diyphotography.net>

History and Aesthetics of Photography Pre: 1945 <https://photo50a.wordpress.com>

i3 – Images, Ideas, Inspiration Lecture Series from SVA – Katrin Eismann, Chair

<https://itunes.apple.com/us/itunes-u/i3-images-ideas-inspiration/id424611408?mt=10>

Ijnet <https://ijnet.org/en>

Joe McNally Blog <http://blog.joemcnally.com>

Laura Shoe (Lightroom) <http://laurashoe.com>

Lightroom Queen <http://www.lightroomqueen.com>

PHOTO: EDUCATION / COMMUNITY / TUTORIALS / TRAINING - continued

Lynda (Best tutorials on all things digital) <http://www.lynda.com>

PRICING AND NEGOTIATING - A Photo Editor / Wonderful Machine

<http://aphotoeditor.com/category/pricing-negotiating/>

Rosh Sillars Photography Business and Marketing <http://www.roshsillars.com>

Seeing Through Photographs <https://www.coursera.org/learn/photography>

Strobist <http://strobist.blogspot.com>

MEDIA / JOURNALISM / PHOTOJOURNALISM RESOURCES

ACOS Alliance <https://www.acosalliance.org>

American Society of Journalists and Authors <https://asja.org>

Columbia Journalism Review <http://www.cjr.org/>

Copyright X <http://copyx.org/lectures/>

Expert Access - <https://www.expertaccess.org>

First Draft News (see Resources) <https://firstdraftnews.com/>

Hatch Institute <https://thehatchinstitute.org>

International Journalist's Network <https://ijnet.org/en> <https://www.icfj.org>

Internet Archive <https://archive.org>

Journalist's Resource <https://journalistsresource.org>

MediaFile <http://www.mediafiledc.com>

Mediagazer <https://mediagazer.com>

Mobile Reporting Field Guide <http://mobilereportingfieldguide.com>

Newsonomics <http://newsonomics.com>

NiemanLab <http://www.niemanlab.org>

OpenNews <https://www.opennews.org>

Poynter <http://www.poynter.org>

Pressthink <http://pressthink.org>

Reveal <https://www.revealnews.org>

Society of Professional Journalists <https://www.spj.org/index.asp>

Solutions Journalism Network <https://www.solutionsjournalism.org>

Source – An Open News Project <https://source.opennews.org>

Storybench <http://www.storybench.org>

The Open Notebook <https://www.theopennotebook.com>

MARKETING / BUSINESS / RESEARCH RESOURCES

2GoodThings (Judy Herrmann) <http://2goodthings.com>

Agency Access (videos) <https://www.youtube.com/user/agencyaccess>

Alannah Moore (building websites) <https://alannahmoore.lpages.co/alannah-moore/>

Blogging U. <https://en.blog.wordpress.com/2016/08/23/level-up-with-bloggingu>

Bureau of Labor Statistics – PHOTOGRAPHERS

<https://www.bls.gov/OOH/media-and-communication/photographers.htm#tab-1>

Christina Force <http://christinaforce.net>

Create If Writing <http://createifwriting.com/>

Expert Access <https://www.expertaccess.org>

Foreground Web <https://www.foregroundweb.com>

Freelance Fees Guide <http://www.londonfreelance.org/feesguide/index.php>

Harvard Business Review <https://hbr.org>

Mary Virginia Swanson <http://mvswanson.com>

PhotoShelter Guides (FREE PDF business guides) <http://www.photoshelter.com/resources>

Ted Leonhardt <http://tedleonhardt.com>

The Middle Finger Project <https://www.themiddlefingerproject.org>

Who Pays Photographers? <http://whopaysphotogs.tumblr.com>

DIRECTORIES and SOURCEBOOKS

See Review of some of these by Amy Cooper on aPhotoEditor:

<https://aphotoeditor.com/2019/11/06/photo-directories-sourcebook-review/>

At-Edge <http://www.at-edge.com>

Behance - <https://www.behance.net>

Boulevard Artists <https://www.blvdartists.com>

Creative Hotlist (Communications Arts) <http://www.creativehotlist.com>

Found Artists <http://foundartists.com>

DIRECTORIES and SOURCEBOOKS - continued

Komyoon <https://komyoon.com>

Le Book <https://www.lebook.com>

Photo + <http://www.photoplusgroup.com>

Photopolitic <https://komyoon.com>

Production Paradise <https://www.productionparadise.com>

Wonderful Machine <https://wonderfulmachine.com>

Workbook <https://www.workbook.com>

CREATIVE SERVICES

Agency Access <http://www.agencyaccess.com>

AgencyCompile - <http://agencycompile.com>

A Photo Editor Promo Printer List <http://aphotoeditor.com/2016/11/14/promo-printer-list/>

BikiniLists <http://bikinilists.com/>

Make Create <https://makecreate.co>

Yodelist <http://yodelist.com>

TRADE ASSOCIATIONS - PHOTOGRAPHY

AIAP - Association of Independent Architectural Photographers <http://aiap.net>

AOP - Association of Photographers <https://www.the-aop.org>

APA - American Photographic Artists <http://apanational.org>

ASMP - American Society of Media Photographers <http://asmp.org>

ASPP - American Society of Picture Professionals <http://aspp.com>

Blue Earth Alliance <https://www.blueearth.org/>

IVRPA - International VR Photography Association <http://ivrpa.org>

NAB - National Association of Broadcasters <http://www.nab.org>

NANPA - North American Nature Photography Association <http://www.nanpa.org>

NPPA - National Press Photographers Association <https://nppa.org>

PAPA - Professional Aerial Photographers' Association <http://www.professionalaerialphotographers.com>

PPA - Professional Photographers of America <http://www.ppa.com>

SWPP - Society of Wedding and Portrait Photographers <http://swppusa.com>

UPPA - University Photographer's Assoc. of America <https://www.upaa.org>

WPPI <http://www.wppionline.com/>

WRITING

Artist Statement <http://artiststatement.com>

Authors Alliance <https://www.authorsalliance.org>

Jane Friedman <https://janefriedman.com>

GrantSpace <http://grantspace.org>

Literary Hub <https://lithub.com>

RESUMES / CVs

CV Parade: <http://cvparade.com>

Resume.com tutorial: <http://www.resume.com/blog/how-to-write-a-proper-resume/>

Resume.com: <http://www.resume.com>

Skyje.com: <http://skyje.com/resume-templates/>

LEGAL RESOURCES

About Copyrights – Columbia Law School <http://web.law.columbia.edu/keep-your-copyrights/copyrights>
ArtBriefly <http://artbriefly.com/>
Art Law Journal <https://alj.orangenius.com/art-business-law/>
California Lawyers for the Arts <http://www.calawyersforthearts.org>
Legal Zoom <https://www.legalzoom.com>
Mister Copyright – Kevin Madigan <http://mistercopyright.org>
Plagiarism Today <https://www.plagiarismtoday.com>
Upcounsel <https://www.upcounsel.com>

CONTRACTS

ArtBusiness.com: <http://www.artbusiness.com/artist-gallery-dealer-contracts-agreements-relationships.html>
ASMP Contracts and Resources: <http://asmp.org/links/8#.US0ygKU9n8U>
Docracy: <https://www.docracy.com>
The Freelance Contract <https://www.and.co/the-freelance-contract>
WedFog <http://wedding-photographers-directory.com/contracts.aspx>
Wonderful Machine (Blog: Pricing and Negotiating) <http://blog.wonderfulmachine.com/category/pricing-negotiating/>

INSURANCE PROVIDERS

Lockton Affinity (NPPA) <https://nppainsuranceadvantage.com>
Taylor & Taylor Associates Insurance <http://www.taylorinsurance.com>
Tom C. Pickard Insurance <http://www.tcpinsurance.com>

CODB - Cost Of Doing Business ONLINE CALCULATORS

Hourly Rate Calculator - <https://hourlyrate.beewits.com>
How to Calculate Your Freelance Hourly Rate by RYAN ROBINSON -
<http://blog.creativelive.com/how-to-calculate-freelance-hourly-rate-infographic/>
NPPA (National Press Photographers Organization): <https://nppa.org/calculator>

BUSINESS MANAGEMENT SOFTWARE

AccountEdge Pro <https://www.accountedge.com/pro/>
Blinkbid <http://blinkbid.com/>
Cradoc fotoSoftware <http://www.cradocfotosoftware.com/>
Filemaker Pro <http://www.filemaker.com>
Foto Biz <http://www.cradocfotosoftware.com/fotoBiz/>
Freshbooks <https://www.freshbooks.com>
Daylight <https://www.marketcircle.com>
Quickbooks <https://quickbooks.intuit.com>

EMAIL NEWSLETTERS

Constant Contact <https://www.constantcontact.com>
Email Love <https://emaillove.com>
Emma <https://myemma.com/>
Mad Mimi <https://madmimi.com>
MailChimp <https://mailchimp.com>
Newsletter Guide <https://newsletterguide.org/>
Really Good Emails <https://reallygoodemails.com>

DRONE RESOURCES

Drone Pilot Ground School <https://www.dronepilotgroundschool.com>
The Drone Girl <http://thedronegirl.com>
UAV Coach <https://uavcoach.com>

VIDEO / MOTION RESOURCES

Academy of Storytellers <https://go.academyofstorytellers.com/academy-home>
American Society of Cinematographers - <https://theasc.com>
Cinema 5D <https://www.catchlight.io/home>
Digital Filmmaker <https://digitalfilmmaker.net/>
MediaStorm (Motion) <https://mediastorm.com>
NewsShooter <https://www.newsshooter.com>
NoFilmSchool (Motion) <http://nofilmschool.com>
Premium Beat Blog - <https://www.premiumbeat.com/blog/>
ProVideo Coalition <https://www.provideocoalition.com>
RedShark News <https://www.redsharknews.com/>
Roger Deakins <https://www.rogerdeakins.com/>
SCO - Society of Camera Operators <https://soc.org>
SMPTE - Society of Motion Pictures and Television Engineers <https://www.smpte.org>

AUDIO RESOURCES

AIR (Assoc. of Independents in Radio) <https://airmedia.org>
Transom (Audio) <http://transom.org>

WEBSITE RESOURCES (Design and Coding)

A List Apart <https://alistapart.com>

Backlinko <https://backlinko.com>

Best Online WYSIWYG Editor <http://bestonlinehtmleditor.com>

GO-SEO (Blake Discher) <https://go-seo.com/seo-seminar/>

Hey Meta <http://www.heymeta.com>

Interneting Is Hard <https://internetingishard.com>

Laws of UX <https://lawsofux.com>

Nielsen Norman Group (Web design best practices) <https://www.nngroup.com>

Smashing Magazine <https://www.smashingmagazine.com>

Varvy (SEO tool) <https://varvy.com>

Yoast SEO Blog <https://yoast.com/seo-blog/>

Web Field Manual <https://webfieldmanual.com>

WEBSITE PROVIDERS**Template-Based / No Coding Skills Needed / Hosting Included**

Atavist <https://atavist.com/>

4ormat <http://4ormat.com>

Beam (PhotoShelter) <http://www.photoshelter.com/tour/beam>

Cargo Collective <https://2.cargocollective.com>

Dripbook <http://www.dripbook.com>

FluidFolio <https://fluidfolio.com>

Ghost (publishing platform) <https://ghost.org>

NeonSky <http://neonsky.com>

Photofolio <https://www.photofolio.io/>

PhotoShelter <http://www.photoshelter.com>

SiteWelder <https://www.sitewelder.com>

SmugMug <https://www.smugmug.com>

SoloFolio <https://www.solofolio.net>

SquareSpace <http://www.squarespace.com>

Virb - <http://virb.com>

Webflow <https://webflow.com>

Weebly <http://www.weebly.com>

Wix - <https://www.wix.com/>

WordPress <http://wordpress.org>

Coding Skills Needed / Hosting Required

BEdit (Mac) <http://www.barebones.com/products/bbedit/>
Brackets <http://brackets.io>
Coda (Mac) <http://www.panic.com/coda/>
CoffeeCup - <http://www.coffeecup.com>
Espresso - <http://macrabbit.com/espresso/>
Dreamweaver (Both) <http://www.adobe.com/products/dreamweaver.edu.html>
Macaw <http://macaw.co>
Notepad++ <https://notepad-plus-plus.org>
SeaMonkey (free coding editor) <http://www.seamonkey-project.org>
Sublime Text <http://www.sublimetext.com>
TextMate <http://macromates.com>
UltraEdit <http://www.ultraedit.com>
Vim <http://www.vim.org>
Visual Studio Code <https://code.visualstudio.com>

No (or minimal) Coding Skills Needed (template-based designs) / Hosting Required

Blocs <http://www.blocsapp.com>
BlueGriffon <http://bluegriffon.org>
Bootstrap Studio <https://bootstrapstudio.io/>
EverWeb <http://www.everwebapp.com/>
Flux <http://www.theescapers.com/product.php?product=flux>
Goldfish <http://www.fishbeam.com/en/goldfish/>
Google Web Designer <https://www.google.com/webdesigner/>
Mobirise <https://mobirise.com/>
Muse (Adobe) <http://www.adobe.com/products/muse.html>
Pinegrow <https://pinegrow.com/>
RapidWeaver (Mac) <https://www.realmacsoftware.com/>
Sandvox (Mac) <http://www.karelia.com/sandvox/>
Sparkle <https://sparkleapp.com>
The Turning Gate: Websites using Lightroom <http://theturninggate.net/>
WebFlow <https://webflow.com>
Wolf <http://wolf.aidaluu.com/>
WordPress: <https://wordpress.com> <https://wordpress.org>

Hosting And / Or Domain (URL) Registration (may offer templates)

A2 Hosting - <http://www.a2hosting.com/>

Bluehost <http://www.bluehost.com>

DreamHost <http://www.dreamhost.com/>

FatCow <http://www.fatcow.com>

Gandi <https://www.gandi.net>

Godaddy <https://www.godaddy.com/>

HostMonster <http://www.hostmonster.com>

Hover (domain registration only) <https://www.hover.com>

Laughing Squid (specializing in WordPress) - <https://laughingsquid.us/>

Liquid Web <https://www.liquidweb.com/>

MacHighway <http://www.machighway.com>

Media Temple <http://mediatemple.net>

Pair Networks <http://www.pair.com/>

SiteGround <https://www.siteground.com>

Wordpress Business <https://wordpress.com/business/>

WP Engine (Wordpress Hosting) <https://wpengine.com/home-enterprise/>

TECHNICAL RESOURCES – Including Software

DIGITAL WORKFLOW

dpBestflow <https://www.dpbestflow.org>

dpBestflow is a website about digital best-practices, with first-rate, reliable, information about still photography, video, backups, color-management, data storage, digital asset management, workflow, metadata, editing, delivering image files, and much more.

The site is funded by the Library of Congress and administered and produced by ASMP (The American Society of Media Photographers), and managed by Peter Krogh. dpBestflow is accessible to people at every level of expertise, from beginners on out. You don't even need to register; just go start using it.

COPYRIGHT TUTORIALS (For ASMP members only – log onto website as a member.)

Video Tutorial by attorney Tom Maddrey on registering images on the Copyright Office website:

ASMP > Forms and Tutorials > Copyright.

Webinar by Jeff Sedlik On the new rules for registering images at Copyright Office:

ASMP > New/Blog > Strictly Business Blog > Use Category menu on right > Webinars.

FTP (File Transfer Protocol)

Cyberduck (free) - Mac and PC <https://cyberduck.io>

SmartFTP – PC <https://www.smartftp.com>

Transmit – Mac <https://www.panic.com>

WinSCP – (free) PC <http://winscp.net/eng/index.php>

FTP via BROWSER

Dropbox.com (free + paid) <https://www.dropbox.com/home>

Fetch <https://fetchsoftworks.com/fetch/>

Firefox Send (free + paid) <https://send.firefox.com>

Hightail.com <https://www.hightail.com>

iCloud (free + paid) <https://www.icloud.com>

ONLINE FULFILLMENT / IMAGE VIEWING

Bay Photo <https://bayphoto.com>

DF Studio (Digital Fusion) <https://www.dfstudio.com>

PhotoShelter <http://www.photoshelter.com>

Pixoasis <https://pixoasis.com>

Printroom <http://www.printroom.com>

SmugMug <https://www.smugmug.com>

Whitehouse Custom Color <https://www.whcc.com>

COLOR MANAGEMENT / CALIBRATION

Spyder – Datacolor <https://www.datacolor.com>

X-Rite <https://www.xritephoto.com>

BACKUP SOFTWARE

Acronis - PC <http://www.acronis.com/en-us/>

BackBlaze <https://www.backblaze.com>

Carbon Copy Cloner <https://bombich.com>

Carbonite <https://www.carbonite.com>

ChronoSync – Mac <https://www.econtechologies.com>

Get Backup Pro <https://www.belightsoft.com/products/getbackup/>

Retrospect - Mac and PC <http://www.retrospect.com>

SuperDuper - Mac <https://www.shirt-pocket.com>

Syncback – PC <http://www.2brightsparks.com>

Time Machine (w/ Mac OS)

ViceVersa PC - <http://www.tgrmn.com>

DATA and IMAGE RECOVERY

Active File Recovery – PC <http://www.file-recovery.com>
Data Backup <https://www.prosofteng.com/data-backup-software/>
Picture Rescue and Data Rescue - Prosoft <https://www.prosofteng.com>
Rescue Pro Sandisk
LC Technology - Mac and PC <http://www.lc-tech.com>
Softambulance <http://softambulance.com>
Stellar Data Recovery – Mac and PC <http://www.stellarinfo.com/>
TechToolPro – Mac <https://www.micromat.com/products/techtool-pro>

OFFICE SUITES (Word Processing / Spreadsheets / Presentations)

Google Drive (FREE) <https://www.google.com/>
LibreOffice (FREE - PC / Mac) <https://www.libreoffice.org>
Microsoft Office (Mac and PC) <http://www.microsoft.com/>
NeoOffice (FREE - Mac) <http://www.neooffice.org/>
OpenOffice (FREE - PC) <https://www.openoffice.org/>
Pages, Numbers, Keynote (Mac) <http://www.apple.com/mac/>
PDFpen <https://smilesoftware.com/pdfpen-family/>
Nisus Writer Pro <https://nisus.com/pro/>
Scrivener <https://www.literatureandlatte.com/scrivener/overview>

UTILITY SOFTWARE

CleanMyMac / CleanMyPC <https://macpaw.com>
Code Sector <http://codesector.com>
Disk Utilities Mac, on main hard drive and install disk.
DiskWarrior Mac - <http://www.alsoft.com>
Drive Genius <https://www.prosofteng.com>
Norton Utilities PC <http://us.norton.com>
Roxio Toast – Mac <http://www.roxio.com>
Sophos Anti Virus (free + paid) Mac and PC <https://www.sophos.com/en-us.aspx>
TechToolPro – Mac <https://www.micromat.com/products/techtool-pro>

PHOTO SOFTWARE

Acdsee <http://www.acdsystems.com>

Adobe DNG Converter (Free) <https://supportdownloads.adobe.com/thankyou.jsp?ftplD=6319&fileID=6359>

Adobe Lightroom and Photoshop <http://www.adobe.com>

Affinity Photo – Mac and iOS <https://affinity.serif.com/en-us/photo/>

AfterShotPro <http://www.aftershotpro.com/en/>

Alien Skin <https://www.alienskin.com>

Bracketeer <http://www.pangeasoft.net/pano/bracketeer/index.html>

Capture One <https://www.phaseone.com>

Corel Paintshop Pro <http://www.paintshoppro.com/en/>

darktable (free photo editor) <http://www.darktable.org>

DNG Converter - Adobe (FREE!) <https://helpx.adobe.com/photoshop/digital-negative.html - downloads>

DXO <https://www.dxo.com>

Enfuse - HDR for Lightroom <http://www.photographers-toolbox.com/products/lrenfuse.php>

Flume - Instagram on desktop - Mac <https://flumeapp.com>

Gimp (FREE) <http://www.gimp.org>

Lightworks <http://www.lwks.com>

Nik Collection <https://nikcollection.dxo.com>

On1 Photo <https://www.on1.com>

Phase One / Capture One <https://www.phaseone.com>

Photographer's Toolbox - Lightroom Plugins <https://www.photographers-toolbox.com>

PhotoNinja <https://www.picturecode.com/index.php>

Photomatix <https://www.hdrsoft.com>

Photo Mechanic <http://www.camerabits.com>

Pixelmator <http://www.pixelmator.com/pro/>

Raw Power <https://gentlemencoders.com>

VueScan operates virtually every scanner in the known universe <https://www.hamrick.com>

Windowed - Instagram on desktop - Mac <https://windowed.io>

GRAPHICS SOFTWARE

Adobe Acrobat, Illustrator, InDesign <http://www.adobe.com>

Adobe Reader – FREE - view and mark up PDFs (Mac and PC) <http://www.adobe.com>

Affinity Designer – Mac and iPad <https://affinity.serif.com/en-us/designer/>

Affinity Publisher – Mac <https://affinity.serif.com/en-us/publisher/>

Inkscape (free vector graphics editor) <https://inkscape.org/en/>

iStudio Publisher <http://www.istudiopublisher.com>

PDF Expert <https://pdfexpert.com>

PDFpenPRO – Mac <https://smilessoftware.com/PDFpenPro/index.html>

Preview – FREE - Mac OS – view, combine, and mark up PDFs

Scirbus (free desktop Publishing) <http://www.scribus.net/>

Sketch – Bohemian Coding <http://bohemiancoding.com/sketch/>

AUDIO SOFTWARE

Audacity (editing) FREE – Mac and PC <http://www.audacityteam.org>

Audio Hijack Pro (audio capture), Fission (editing) – Mac <http://www.audacityteam.org>

Audition <http://www.adobe.com>

Fission <https://www.rogueamoeba.com/fission/>

Hindenburg <https://hindenburg.com>

ProTools – (including ProTools First – FREE) <http://www.avid.com/pro-tools>

Rogue Amboeba <https://www.rogueamoeba.com>

Wavepad <https://www.nch.com.au/wavepad/index.html>

VIDEO SOFTWARE

Adobe Premiere <http://www.adobe.com>

Apple Final Cut Pro <http://www.apple.com/final-cut-pro/>

Black Magic Design <https://www.blackmagicdesign.com>

Corel Video Studio and Pinnacle <http://www.corel.com/us/>

Davinci Resolve <https://www.blackmagicdesign.com/products/davinciresolve>

TechSmith Camtasia <https://www.techsmith.com>

Screenflow <https://www.telestream.net/screenflow/>

Synfig Studio (free 2D animation) <http://www.synfig.org/cms/>

VLC <https://www.videolan.org/vlc/>

TRANSCRIPTION SOFTWARE for AUDIO and VIDEO

Descript <https://www.descript.com>

HappyScribe <https://www.happyscribe.co>

oTranscribe <https://otranscribe.com>

Otter AI <https://otter.ai>

Temi <https://www.temi.com>

Transcriptive (plugin for Premiere Pro CC) <https://digitalanarchy.com/transcribe-video/transcriptive.html>

Trint <https://trint.com>