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COMPLETELY NON-COMPREHENSIVE GUIDE

Containing All Manner Of Resources

For

THE CREATIVE INDIVIDUAL

~ Circa 2022 ~

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BARRY SCHWARTZ

CLASS: Professional Business Practices For Photographers

WORKSHOP: What It Takes: Building A Creative Career

barry@barryschwartz.com

<https://www.barryschwartzphoto.com>

<http://www.barryschwartznotbarryschwartz.com>

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BOOKS - Photography

The Art and Business of Photography By Susan Carr. Allworth Press, 2011

ASMP Professional Business Practices in Photography, 7th Edition Allworth Press, 2008.

The ASMP Guide to New Markets in Photography Edited by Susan Carr. Allworth Press, 2012.

The DAM Book and *Digitizing Your Photos* By Peter Krogh. <http://thedambook.com/the-dam-bookshop/>.

Finding Your Audience: An Introduction to Marketing Your Photographs and *Publish Your Photography Book*. Mary Virginia Swanson. <http://mvswanson.com/advice-books/books-by-mvs>

Lightroom Queen books - <https://www.lightroomqueen.com/shop/>

Making Better Pictures – by Henry Horenstein, Hachette Book Group, 2018,
<https://www.hachettebookgroup.com/titles/henry-horenstein/make-better-pictures/9780316230889/#module-whats-inside>

Photographer's Legal Guide By Carolyn Wright. Law Office of Carolyn E. Wright, 2010.

The Photographer's Survival Guide

By Amanda Sosa Stone & Suzanne Sease. Crown Publishing Group / Random House, 2011

Professional Photography, The New Global Landscape Explained

and *The Essential Student Guide to Professional Photography* – Grant Scott, Focal Press

A Professional Photographer's Workflow: Using Adobe Lightroom and Photoshop

By Michael Clark (e-book) <https://www.michaelclarkphoto.com/BOOKS/DIGITAL-WORKFLOW/1>

Setting Up A Successful Photography Business – Lisa Pritchard, Bloombury Visual Arts Press

Understanding Photobooks By Jorg Colberg, Routledge, 2016

A World History of Photography: 5th Edition - Naomi Rosenblum, Abbeville Press, 2019.

BOOKS - General

The Artist's Guide To Grant Writing by Gigi Rosenberg, Watson-Guptill, 2010.

The Artist Project / What Artists See When They Look At Art – Phaidon Books

The Art of X-Ray Reading: How the Secrets of 25 Great Works of Literature Will Improve Your Writing
By Roy Peter Clark. Little, Brown, and Company, 2017.

Art/Work - Everything You Need to Know (and Do) As You Pursue Your Art Career
By Heather Darcy Bhandari and Jonathan Melber.

Office For One: The Sole Proprietor's Survival Guide
By Christina Hamlett. CreateSpace Independent Publishing Platform, October 2014.

The Craft of Research, Fourth Edition, The University of Chicago Press, 2016.

Draft No. 4, On the Writing Process by John McPhee, Farrar, Straus and Giroux, 2017

The Legal Guide For Writers, Artists And Other Creative People by Kenneth P. Norwick and Cooper Knowlton, Page Street Publishing, 2017. <http://norwickschad.com/book.html>

The Profitable Artist By New York Foundation For The Arts Allworth Press, 2018

Scratch – by Manjula Martin, Simon & Shuster

Steal Like an Artist by Austin Kleon - <http://austinkleon.com/steal/>

Words Into Type - By Marjorie E. Skillin, Prentice-Hall 3rd Revised Ed., 29174

WEBSITES / BLOGS / MAGAZINES / VIDEO

PHOTOGRAPHY

Photograph <http://photographmag.com>
#Photography <http://www.hashtagphotographymagazine.co.uk>
A Photo Editor <http://www.aphotoeditor.com>
Alex Garcia Blog <http://alexandergarcia.com/blog/>
All About Photo <https://www.all-about-photo.com/index.php>
Alalmanac (architectural photo) <https://apalmanac.com>
Aperture <https://aperture.org>
Aperture Photo Book Review <https://aperture.org/editorial/photobooks/>
Around The Lens <http://www.aroundthelens.com>
Art Strieber Instagram <https://www.instagram.com/aspictures/>
Art of Photography (videos) <https://www.youtube.com/user/theartofphotography>
Behold <http://www.slate.com/blogs/behold.html>
Behind The Shot <https://behindtheshot.tv>
Big Picture <https://www.bostonglobe.com/news/bigpicture>
Border Crossings <https://bordercrossingsmag.com>
British Journal of Photography <http://www.bjp-online.com/>
C 4 Journal <https://c4journal.com>
Capture Magazine <http://www.capturemag.com.au>
Catchlight <https://www.catchlight.io/home>
Christina Force (photo consultant) <http://christinaforce.net/>
Clickin Moms <http://www.clickinmoms.com>
Conscientious Photography <https://cphmag.com>
Dear Dave, <https://deardavemagazine.com>
DPreview - Digital Photography Review <https://www.dpreview.com>
Elizabeth Avedon (editor/designer) <http://elizabethavedon.blogspot.com>
Everyday Projects <https://www.everydayprojects.org>
Feature Shoot <http://www.featureshoot.com>
FlakPhoto <http://flakphoto.com>
Float <https://www.floatmagazine.us>
Folio Magazine <http://www.foliomag.com>
Fotographia Magazine <http://fotografiamagazine.com>
Fraction Magazine <http://www.fractionmagazine.com>
Fred Miranda <https://www.fredmiranda.com>
Frontline Freelance Register <https://www.frontlinefreelance.org>

PHOTOGRAPHY - continued

Fstoppers <https://fstoppers.com>

Image Deconstructed - <http://imagedeconstructed.com>

Imaging Resource <https://www.imaging-resource.com>

Insight - Washington Post photo blog https://www.washingtonpost.com/news/in-sight/?utm_term=.eba368d66aeb

International Photography Hall of Fame and Museum <https://iphf.org>

The Knot <https://www.theknot.com>

LenScratch - <http://lenscratch.com>

LensCulture <https://www.lensculture.com>

Lightbox <http://lightbox.time.com>

Light Stalking <https://www.lightstalking.com>

L'Oeil de la Photographie <http://www.loeildelaphotographie.com/en/>

Luminous Landscape <https://luminous-landscape.com>

Magnum Photos <https://www.magnumphotos.com>

Michael Clark Blog <http://blog.michaelclarkphoto.com>

Michael Clark Newsletter <http://www.michaelclarkphoto.com/NEWSLETTER/SUBSCRIBE/1>

Musée <https://museemagazine.com>

Notes From A Rep's Journal <http://notesfromarepsjournal.com>

NPR Look At This <http://lookatthisstory.tumblr.com>

Outdoor Photographer <https://www.outdoorphotographer.com>

Paris Photo Videos <https://vimeo.com/parisphoto>

PetaPixel <http://petapixel.com>

PhotoBook Journal <https://thephotobook.wordpress.com>

PhotoBooth <http://www.newyorker.com/culture/photo-booth/>

Photo District News (also magazine) <http://www.pdnonline.com/index.shtml>

PhotoEye <https://www.photoeye.com>

Photofocus - <https://photofocus.com>

Photogrammer <http://photogrammar.yale.edu>

Photogravure (Art of the) <https://photogravure.com>

Photograph Magazine <http://photographmag.com>

Photograph_with_the_story https://www.instagram.com/photograph_with_the_story/

Photographers Quarterly <http://photographersquarterly.com>

Photographers Spotlight (Los Angeles Review of Books) <https://www.youtube.com/watch?v=Dw6ZLhT8Qi8&list>

Photojournalism Now <http://photojournalismnow.blogspot.com>

PhotoPolitic <https://photopolitic.com>

Photoshelter Blog <http://blog.photoshelter.com>

Reading The Pictures <https://www.readingthepictures.org>

Resource Magazine Online <http://resourcemagonline.com>

Rocket Science Magazine <https://rocketsciencemagazine.com/>

PHOTOGRAPHY - continued

Royal Photographic Society <https://rps.org>
RPS - Royal Photography Society Archives <https://archive.rps.org>
Strictly Business Blog <http://www.asmp.org/strictlybusiness/>
Strobist <http://strobist.blogspot.com>
On Landscape <https://www.onlandscape.co.uk>
Penumbra Project <http://penumbraproject.com>
PhMuseum <https://phmuseum.com>
Photo Booth (New Yorker) <https://www.newyorker.com/culture/photo-booth>
Photo Brigade <http://thephotobrigade.com>
Photo Society <http://thephotosociety.org>
Photographers' Identities Catalog <http://pic.nypl.org>
Photobook Journal <https://photobookjournal.com>
Photojournalism News <https://www.photojournalismnews.com>
Photo Wings <https://photowings.org>
SLR Lounge <https://www.slrlounge.com>
Talking Pictures <https://talking-pictures.net.au>
The Independent Photographer <https://independent-photo.com>
The Lively Morgue (New York Times) <https://livelymorgue.tumblr.com>
The Photography Channel <http://photographychannel.tv>
The Printed Picture <https://printedpicture.artgallery.yale.edu/exhibition>
The Photography Channel <http://photographychannel.tv>
Trailblazers of Light <https://trailblazersoflight.com>
United Nations of Photography <https://unitednationsofphotography.com>
Viewfinder (Enmazed) <https://emmazed.com/viewfinder>
Wonderful Machine <http://www.wonderfulmachine.com>
Wonderful Machine Blog <http://blog.wonderfulmachine.com>
WPPI <http://www.wppionline.com/>
VII <http://viipphoto.com>
Z Photo Journal <http://www.zphotojournal.com>

FILMMAKING / CINEMATOGRAPHY / VIDEO

American Cinematheque <https://www.americancinematheque.com>
American Cinematographer <https://ascmag.com>
Cinematography World <https://www.cinematography.world>
Film and Digital Times <https://www.fdtimes.com>
IMAGO <https://imago.org>

DESIGN / ART / GRAPHICS / MORE

AnOther Magazine <https://www.anothermag.com>
Applied Arts Magazine <https://www.appliedartsmag.com>
Apollo Magazine <https://www.apollo-magazine.com>
Artbook <https://www.artbook.com>
Art Business Info. For Artists <https://www.artbusinessinfo.com>
ArtForum – <http://artforum.com>
Artlink <https://www.artlink.com.au>
Artlyst <https://www.artlyst.com>
Art News <https://www.artnews.com>
Art Photo Index <https://www.artphotoindex.com/>
Art Prof <https://artprof.org>
Arts & Letters Daily <https://aldaily.com>
ArtsJournal <http://www.artsjournal.com>
Artist Publisher <https://artistpublisher.temporaryservices.org>
Artstor <https://artstor.wordpress.com>
Artsy <https://www.artsy.net/>
Art Table <https://www.arttable.org>
Arts Fuse <https://artsfuse.org>
Austin Kleon - <http://austinkleon.com>
BFAMFAPHD <http://bfamfaphd.com>
Bomb – Artists in Conversation <http://bombmagazine.org/>
The Book Designer <https://www.thebookdesigner.com>
CODAworx <https://www.codaworx.com>
Collector Daily <https://collectordaily.com>
College Arts Association <http://www.collegeart.org>
College Choice <https://www.collegechoice.net>
Communications Arts <http://www.commarts.com>
Creative Bloq <https://www.creativebloq.com>
Creative Capital <https://creative-capital.org>
Creative Future (advocacy for creatives) <https://creativefuture.org>
Creative Live <http://www.creativelive.com>
Creative Mornings <https://creativemornings.com/>
Culture Type <https://www.culturetype.com>
Dear Design Student <https://deardesignstudent.com>
Degreeless Design <https://www.degreeless.design>
Design Observer <http://designobserver.com>
edX <https://www.edx.org>

DESIGN / ART / GRAPHICS / MORE - continued

edX <https://www.edx.org>

Eye Magazine <https://eyemagazine.com>

Foundwork <https://foundwork.art>

Freelancers Union <https://www.freelancersunion.org>

Frieze Magazine <https://frieze.com/editorial>

Graphics Artist Guild <https://graphicartistsguild.org/>

Graphics Arts Today <https://www.graphicartstoday.com>

Hyperallergic <http://hyperallergic.com>

Ignant <https://www.ignant.com/>

It's Nice That <http://www.itsnicethat.com>

Jessica Abel <https://jessicaabel.com>

Jessica Hische <http://jessicahische.is/>

Jessica Hische: Should I Work For Free? <http://www.shouldiworkforfree.com>

Ken Weingart Blog & Podcast <https://www.kenweingart.com/blog/>

Letterheady <https://www.letterheady.com>

Lynda.com / LinkedIn Learning <https://www.lynda.com>

Modernist Journals Projects <https://modjourn.org>

My Modern Met <https://mymodernmet.com/>

New York Foundation For The Arts <https://www.nyfa.org>

Oblique Strategies <http://www.oblicard.com/>

PAPER SIZES <https://www.papersizes.org>

Pen <https://pen-online.com>

SF MOMA Artist Interviews <https://www.sfmoma.org/series/artist-interviews/>

Sixtysix <https://sixtysixmag.com>

SNAAP – Strategic National Arts Alumni Project <http://snaap.indiana.edu>

The Art Newspaper <http://theartnewspaper.com/>

The Artist's Project <http://artistproject.metmuseum.org/>

The Collective Quarterly <https://www.collectivequarterly.com>

The Creative Independent <https://thecreativeindependent.com>

The Curator Ship <https://thecuratorship.wordpress.com>

MEDIA / JOURNALISM / PHOTOJOURNALISM RESOURCES

ACOS Alliance <https://www.acosalliance.org>
American Press Institute <https://www.americanpressinstitute.org>
American Society of Journalists and Authors <https://asja.org>
Columbia Journalism Review <http://www.cjr.org/>
Copyright X <http://copyx.org/lectures/>
Expert Access - <https://www.expertaccess.org>
FIRE - Freelance Investigators and Editors <https://firenewsroom.org>
First Draft News (see Resources) <https://firstdraftnews.com/>
Frontline Freelance Register <https://www.frontlinefreelance.org>
Groundtruth Project <https://thegroundtruthproject.org>
Hatch Institute <https://thehatchinstitute.org>
Institute for Nonprofit News - <https://inn.org>
International Center for Journalists <https://www.icfj.org>
International Journalist's Network <https://ijnet.org/en>
International Women's Media Foundation <https://www.iwmf.org>
Internet Archive <https://archive.org>
IPTC <https://iptc.org>
Journalist's Resource <https://journalistsresource.org>
Journalist's Toolbox <https://www.journaliststoolbox.org>
JSTOR <https://www.jstor.org>
Knight Foundation <https://knightfoundation.org>
Knight Lab <https://knightlab.northwestern.edu>
Lenfest Institute Solution Set <https://www.lenfestinstitute.org/solution-set/>
Magnum <https://www.magnumphotos.com>
MediaFile <http://www.mediafiledc.com>
Mediagazer <https://mediagazer.com>
Media Job Board <https://jobs.mediajobboard.com>
Mobile Reporting Field Guide <http://mobilereportingfieldguide.com>
Muck Rack <https://muckrack.com>
Newsonomics <http://newsonomics.com>
NiemanLab <http://www.niemanlab.org>
OpenNews <https://www.opennews.org>
Poynter <http://www.poynter.org>
Pressthink <http://pressthink.org>
Reveal <https://www.revealnews.org>
Society of Professional Journalists <https://www.spj.org/index.asp>

MEDIA / JOURNALISM / PHOTOJOURNALISM RESOURCES - continued

Solutions Journalism Network <https://www.solutionsjournalism.org>

Source – An Open News Project <https://source.opennews.org>

Storybench <http://www.storybench.org>

The Open Notebook <https://www.theopennotebook.com>

Tow Center for Digital Journalism <https://towcenter.columbia.edu>

VII <https://viipphoto.com>

PHOTO: EDUCATION / COMMUNITY / TUTORIALS / TRAINING

Adobe Tutorials (video and text) <https://helpx.adobe.com/support.html>

Adobe Tutorials (videos) <https://tv.adobe.com>

Adorama Videos <https://www.youtube.com/user/adoramaTV>

B&H Photo <http://www.bhphotovideo.com/explora/type/tips-and-solutions>

D-65 Digital Workflow (mostly Lightroom) <http://www.d-65.com>

DedPxl (Zach Arias) <http://dedpxl.com>

DIY Photography <https://www.diyphotography.net>

Film Stills Academy <https://filmstillsacademy.com>

Food Photography Blog - Christina Peters <https://foodphotographyblog.com>

History and Aesthetics of Photography Pre: 1945 <https://photo50a.wordpress.com>

i3 – Images, Ideas, Inspiration Lecture Series from SVA – Katrin Eismann, Chair

<https://itunes.apple.com/us/itunes-u/i3-images-ideas-inspiration/id424611408?mt=10>

International Center of Photography <https://www.icp.org>

Jerry Ghionis Training <https://www.ghionis.com>

Joe McNally Blog <http://blog.joemcnally.com>

Laura Shoe (Lightroom) <http://laurashoe.com>

Lightroom Queen <http://www.lightroomqueen.com>

Los Angeles Center Of Photography - LACP <https://lacphoto.org>

Lynda (Best tutorials on all things digital) <http://www.lynda.com>

Maine Media Workshops + College <https://www.mainemedia.edu>

Photographic Center Northwest <http://pcnw.org>

Pricing & Negotiating - A Photo Editor / Wonderful Machine

<http://aphotoeditor.com/category/pricing-negotiating/>

Rosh Sillars Photography Business and Marketing <http://www.roshsillars.com>

Santa Fe Workshops <https://santafeworkshops.com>

Seeing Through Photographs <https://www.coursera.org/learn/photography>

Strobist <http://strobist.blogspot.com>

Tin House Studio - YouTube <https://www.youtube.com/c/TinHouseStudioUK/featured>

DIRECTORIES, SOURCEBOOKS, AGENCY RESOURCES

See the review of some of the following by Amy Cooper on aPhotoEditor:

<https://aphotoeditor.com/2021/01/25/2020-2021-photography-directories-sourcebooks-report/>

AIAP <http://www.aiap.net>

AMA - Artist Management Association <https://artistmanagementassociation.org>

AOP - Association of Photographers - <https://www.the-aop.org>

APA <https://apanational.org>

ASMP <https://www.asmp.org>

At-Edge <http://www.at-edge.com>

Behance <https://www.behance.net>

Black Women Photographers <https://www.blackwomenphotographers.com>

Boulevard Artists <https://www.blvdartists.com>

Color Positive <https://www.color-positive.com>

Creative Hotlist (Communications Arts) <http://www.creativehotlist.com>

DACS <https://www.dacs.org.uk>

Diversify Photo <https://diversify.photo>

Found Artists <http://foundartists.com>

Komyoon <https://komyoon.com>

Le Book <https://www.lebook.com>

Magnum <https://www.magnumphotos.com>

Mediabistro <https://www.mediabistro.com>

Natives Photograph <https://nativesphotograph.com>

Noor <https://www.noorimages.com/home>

Photo + <http://www.photoplusgroup.com>

Photopolitic <https://photopolitic.com>

Production Paradise <https://www.productionparadise.com>

Roger-Voillet <https://www.roger-viollet.fr/home.php>

Storyhunter <https://storyhunter.com/home/>

VII <https://viipphoto.com>

Visura <https://visura.co>

Women Photograph <https://www.womenphotograph.com>

Wonderful Machine <https://wonderfulmachine.com>

Workbook <https://www.workbook.com>

MARKETING / BUSINESS / RESEARCH RESOURCES

Active Campaign <https://www.activecampaign.com>

Agency Access (videos) <https://www.youtube.com/user/agencyaccess>

Blogging U. <https://en.blog.wordpress.com/2016/08/23/level-up-with-bloggingu>

Bureau of Labor Statistics – PHOTOGRAPHERS

<https://www.bls.gov/OOH/media-and-communication/photographers.htm#tab-1>

Christina Force <http://christinaforce.net>

Create If Writing <http://createifwriting.com/>

Expert Access <https://www.expertaccess.org>

Foreground Web <https://www.foregroundweb.com>

Freelance Fees Guide <http://www.londonfreelance.org/feesguide/index.php>

Harvard Business Review <https://hbr.org>

Mary Virginia Swanson <http://mvswanson.com>

Out Of The Box Solutions (payroll, financial) <https://ootbsolutions.com>

PhotoShelter Guides (FREE PDF business guides) <http://www.photoshelter.com/resources>

Seth Godin Blog <https://seths.blog>

Ted Leonhardt <http://tedleonhardt.com>

The Middle Finger Project <https://www.themiddlefingerproject.org>

Who Pays Photographers? <http://whopaysphotogs.tumblr.com>

CREATIVE MARKETING SERVICES & RESEARCH TOOLS

Agency Access <http://www.agencyaccess.com>

AgencyCompile - <http://agencycompile.com>

A Photo Editor Promo Printer List <http://aphotoeditor.com/2016/11/14/promo-printer-list/>

BikiniLists <http://bikinilists.com/>

Expert Access (Lexis Nexis) <https://www.expertaccess.org>

Hunter <https://hunter.io>

Make Create <https://makecreate.co>

WhitePages.com <https://www.whitepages.com>

Yodelist <http://yodelist.com>

TRADE ASSOCIATIONS

AIAP - Association of Independent Architectural Photographers <http://aiap.net>

AOP - Association of Photographers <https://www.the-aop.org>

APA - American Photographic Artists <http://apanational.org>

ASC - American Society of Cinematographers <https://theasc.com>

ASMP - American Society of Media Photographers <http://asmp.org>

ASPP - American Society of Picture Professionals <http://aspp.com>

Blue Earth Alliance <https://www.blueearth.org/>

CAPIC - Canadian Association of Professional Image Creators <https://capic.org>

HPA - Hollywood Professional Association <https://hpaonline.com>

ILCP - International League of Conservation Photographers <https://conservationphotographers.org>

IVRPA - International VR Photography Association <http://ivrpa.org>

NAB - National Association of Broadcasters <http://www.nab.org>

NANPA - North American Nature Photography Association <http://www.nanpa.org>

NPPA - National Press Photographers Association <https://nppa.org>

PAPA - Professional Aerial Photographers' Association <http://www.professionalaerialphotographers.com>

PPA - Professional Photographers of America <http://www.ppa.com>

SAA - Society of American Archivists <https://www2.archivists.org>

SWPP - Society of Wedding and Portrait Photographers <http://swppusa.com>

UPPA - University Photographer's Assoc. of America <https://www.upaa.org>

WPPI <http://www.wppionline.com/>

CONTRACTS

ArtBusiness.com: <http://www.artbusiness.com/artist-gallery-dealer-contracts-agreements-relationships.html>

APA (member only) <http://www.apanational.com>

ASMP (member only): <https://www.asmp.org>

Docracy: <https://www.docracy.com>

The Freelance Contract <https://www.and.co/the-freelance-contract>

WedFog <http://wedding-photographers-directory.com/contracts.aspx>

Wonderful Machine (Blog: Pricing and Negotiating) <http://blog.wonderfulmachine.com/category/pricing-negotiating/>

LEGAL RESOURCES and COPYRIGHT

About Copyrights – Columbia Law School <http://web.law.columbia.edu/keep-your-copyrights/copyrights>

ArtBriefly <http://artbriefly.com/>

Art Law Journal <https://alj.orangenius.com/art-business-law/>

Copyrightlaws <https://www.copyrightlaws.com>

California Lawyers for the Arts <http://www.calawyersforthearts.org>

Copyright Alliance <http://www.copyrightalliance.org>

Copyright Clearance Center <https://www.copyright.com>

COPYRIGHT OFFICE at The Library Of Congress <https://www.copyright.gov>

CO Registration of Photographs

<https://www.copyright.gov/registration/photographs/>

CO Group Registration of Unpublished Photographs

<https://www.copyright.gov/eco/help/group/gruph.html>

CO Group Registration of Published Photographs

<https://www.copyright.gov/eco/help/group/grpph.html>

Legal Zoom <https://www.legalzoom.com>

Plagiarism Today <https://www.plagiarismtoday.com>

The Illusion of More <https://illusionofmore.com>

Upcounsel <https://www.upcounsel.com>

WRITING

Authors Alliance <https://www.authorsalliance.org>

Authors Guild <https://www.authorsguild.org>

Artist Statement <http://artiststatement.com>

Expert Access <https://www.expertaccess.org>

Jane Friedman <https://janefriedman.com>

GrantSpace <http://grantspace.org>

Literary Hub <https://lithub.com>

National Writers Union <https://nwu.org>

RESUMES / CVs

CV Parade: <http://cvparade.com>

Resume.com tutorial: <http://www.resume.com/blog/how-to-write-a-proper-resume/>

Resume.com: <http://www.resume.com>

Skyje.com: <https://skyje.com/resume-templates/>

INSURANCE PROVIDERS

Athos Insurance <https://athosinsurance.com>

Dinghy <https://getdinghy.com>

Insure My Equipment <https://www.insuremyequipment.com>

Insureon <https://www.insureon.com>

Hiscox <https://www.hiscox.com/small-business-insurance/professional-business-insurance/photographers-insurance>

Lockton Affinity (NPPA) Hiscox <https://nppainsuranceadvantage.com>

Package Choice - Hill & Usher <https://www.packagechoice.com/index.jsp>

Taylor & Taylor Associates Insurance <http://www.taylorinsurance.com>

Tom C. Pickard Insurance <http://www.tcpinsurance.com>

CODB - Cost Of Doing Business ONLINE CALCULATORS

Hourly Rate Calculator - <https://hourlyrate.beewits.com>

How to Calculate Your Freelance Hourly Rate by RYAN ROBINSON -

<http://blog.creativelive.com/how-to-calculate-freelance-hourly-rate-infographic/>

NPPA (National Press Photographers Organization): <https://nppa.org/calculator>

BUSINESS MANAGEMENT SOFTWARE

AccountEdge Pro <https://www.accountedge.com/pro/>

Blinkbid <http://blinkbid.com/>

Cradoc fotoSoftware <http://www.cradocfotosoftware.com/>

Daylight <https://www.marketcircle.com>

Filemaker Pro <http://www.filemaker.com>

Foto Biz <http://www.cradocfotosoftware.com/fotoBiz/>

Freshbooks <https://www.freshbooks.com>

Quickbooks <https://quickbooks.intuit.com>

PAYROLL & ONLINE PAYMENT

Gusto <https://gusto.com>

Smith and Stillwell <https://www.smithandstilwell.com>

PayPal <https://www.paypal.com>

Stripe <https://stripe.com>

Wrapbook <https://www.wrapbook.com>

EMAIL NEWSLETTER PROVIDERS & RESOURCES

Active Campaign <https://www.activecampaign.com>
Constant Contact <https://www.constantcontact.com>
Email Love <https://emaillove.com>
Email Octopus <https://emailoctopus.com>
Emma <https://myemma.com/>
Letterstack <https://www.letterstack.co>
Mad Mimi <https://madmimi.com>
MailChimp <https://mailchimp.com>
Newsletter Guide <https://newsletterguide.org/>
Really Good Emails <https://reallygoodemails.com>
Revue Week In Newsletters https://www.getrevue.co/profile/the_week_in_newsletters

AUDIO RESOURCES

AIR (Assoc. of Independents in Radio) <https://airmedia.org>
Transom (Audio) <http://transom.org>

VIDEO / FILMMAKING / MOTION RESOURCES

Academy of Storytellers <https://go.academyofstorytellers.com/academy-home>
American Society of Cinematographers - <https://theasc.com>
Cinema 5D <https://www.catchlight.io/home>
Digital Cinema Society <http://www.digitalcinemasociety.org>
Digital Filmmaker <https://digitalfilmmaker.net/>
Film and Digital Times <https://www.fdtimes.com>
MediaStorm (Motion) <https://mediastorm.com>
MZed <https://www.mzed.com>
NewsShooter <https://www.newsshooter.com>
NoFilmSchool (Motion) <http://nofilmschool.com>
Premium Beat Blog - <https://www.premiumbeat.com/blog/>
ProVideo Coalition <https://www.provideocoalition.com>
RedShark News <https://www.redsharknews.com/>
Roger Deakins <https://www.rogerdeakins.com/>
SCO - Society of Camera Operators <https://soc.org>
SMPTE - Society of Motion Pictures and Television Engineers <https://www.smpte.org>
Tao of Color <https://taoofcolor.com>
Virtual Production Glossary <https://www.vpglossary.com>

DRONE RESOURCES

Drone Pilot Ground School <https://www.dronepilotgroundschool.com>

The Drone Girl <http://thedronegirl.com>

UAV Coach <https://uavcoach.com>

FONTS / TYPESETTING

A-Z of Typographic Terms <https://www.fontsmith.com/blog/2016/06/29/the-a-z-of-typographic-terms>

Butterick's Practical Typography <https://practicaltypography.com>

Cufon Fonts <https://www.cufonfonts.com>

Font Squirrel <https://www.fontsquirrel.com>

Fontshare <https://www.fontshare.com>

Frere Jones <https://frerejones.com>

Identifont <http://www.identifont.com/index.html>

League of Moveable Type <https://www.theleagueofmoveabletype.com>

Type Anything <https://app.typeanything.io>

TypeRoom <http://www.typeroom.eu>

Type Terms <https://www.supremo.co.uk/typeterms/>

Type Together <https://www.type-together.com>

WEBSITE DESIGN, CODING, SEO, METADATA, SOCIAL MEDIA

A List Apart <https://alistapart.com>

Best Online WYSIWYG Editor <https://bestonlinehtmleditor.com>

GO-SEO (Blake Discher) <https://go-seo.com/seo-seminar/>

Hey Meta <http://www.heymeta.com>

Interneting Is Hard <https://internetingishard.com>

IPTC - Quick guide to IPTC Photo Metadata and Google Images

<https://iptc.org/standards/photo-metadata/quick-guide-to-iptc-photo-metadata-and-google-images/>

Kirby <https://getkirby.com>

Later <https://later.com>

Laws of UX <https://lawsofux.com>

Linktree <https://linktr.ee>

Nielsen Norman Group (Web design best practices) <https://www.nngroup.com>

Smashing Magazine <https://www.smashingmagazine.com>

Yoast SEO Blog <https://yoast.com/seo-blog/>

Web Field Manual <https://webfieldmanual.com>

Whatsmyserp <https://whatsmyserp.com>

WPCampus <https://www.wpcampus.org>

WEBSITE SOFTWARE, ADD-ONS, & PROVIDERS

Template-Based / No Coding Skills Needed / Hosting Included

4ormat <http://4ormat.com>

Beam (PhotoShelter) <http://www.photoshelter.com/tour/beam>

Cargo Collective <https://2.cargocollective.com>

Dripbook <http://www.dripbook.com>

FluidFolio <https://fluidfolio.com>

Ghost (publishing platform) <https://ghost.org>

Good Gallery <https://www.goodgallery.com>

NeonSky <http://neonsky.com>

Photofolio <https://www.photofolio.io/>

PhotoShelter <http://www.photoshelter.com>

SiteWelder <https://www.sitewelder.com>

SmugMug <https://www.smugmug.com>

SoloFolio <https://www.solofolio.net>

SquareSpace <http://www.squarespace.com>

Tilda <https://tilda.cc/?lang=en>

Virb - <http://virb.com>

Webflow <https://webflow.com>

Weebly <http://www.weebly.com>

Wix - <https://www.wix.com/>

WordPress <http://wordpress.org>

EDITORS - Coding and Design Skills Needed / Hosting Required

BBEedit (Mac) <http://www.barebones.com/products/bbedit/>

Brackets <http://brackets.io>

Byword (markdown) <https://www.bywordapp.com>

Coda (Mac) <http://www.panic.com/coda/>

CoffeeCup - <http://www.coffeecup.com>

Espresso - <http://macrabbit.com/espresso/>

Dreamweaver (Both) <http://www.adobe.com/products/dreamweaver.edu.html>

Macaw <http://macaw.co>

Notepad++ <https://notepad-plus-plus.org>

SeaMonkey (free coding editor) <http://www.seamonkey-project.org>

Sublime Text <http://www.sublimetext.com>

TextMate <http://macromates.com>

UltraEdit <http://www.ultraedit.com>

Vim <http://www.vim.org>

Visual Studio Code <https://code.visualstudio.com>

No (or minimal) Coding Skills Needed (template-based designs) / Hosting Required

Backlight -Lightroom plugin, sites and galleries <https://theturninggate.net>

Blocs Backlight - Lightroom plugin <http://www.blocsapp.com>

BlueGriffon <http://bluegriffon.org>

Bootstrap Studio <https://bootstrapstudio.io/>

EverWeb <http://www.everwebapp.com/>

Flux <http://www.theescapers.com/product.php?product=flux>

Goldfish <http://www.fishbeam.com/en/goldfish/>

Google Web Designer <https://www.google.com/webdesigner/>

jAlbum - galleries <https://jalbum.net/en/>

Mobirise <https://mobirise.com/>

Muse (Adobe) <http://www.adobe.com/products/muse.html>

Pinegrow <https://pinegrow.com/>

RapidWeaver (Mac) <https://www.realmacsoftware.com/>

Sandvox (Mac) <http://www.karelia.com/sandvox/>

Soundslides - galleries with audio/stills/video <https://soundslides.com>

Sparkle <https://sparkleapp.com>

The Turning Gate: Websites using Lightroom <http://theturninggate.net/>

WebFlow <https://webflow.com>

Wolf <http://wolf.aidaluu.com/>

WordPress: <https://wordpress.com> AND <https://wordpress.org>

Hosting And / Or Domain (URL) Registration (may offer templates)

A2 Hosting - <http://www.a2hosting.com/>

Bluehost <http://www.bluehost.com>

DreamHost <http://www.dreamhost.com/>

FatCow <http://www.fatcow.com>

Gandi <https://www.gandi.net>

Godaddy <https://www.godaddy.com/>

HostMonster <http://www.hostmonster.com>

Hover (domain registration only) <https://www.hover.com>

Laughing Squid (specializing in WordPress) - <https://laughingsquid.us/>

Liquid Web <https://www.liquidweb.com/>

MacHighway <http://www.machighway.com>

Media Temple <http://mediatemple.net>

Pair Networks <http://www.pair.com/>

SiteGround <https://www.siteground.com>

Wordpress Business <https://wordpress.com/business/>

WP Engine (Wordpress Hosting) <https://wpengine.com/home-enterprise/>

TECHNICAL RESOURCES and SOFTWARE

DIGITAL WORKFLOW

dpBestflow <https://www.dpbestflow.org>

A website about digital best-practices, with first-rate, reliable, information about still photography, video, backups, color-management, data storage, digital asset management, workflow, metadata, editing, delivering image files, and much more. Funded by the Library of Congress and administered and produced by ASMP (The American Society of Media Photographers), and managed by Peter Krogh. dpBestflow is accessible to people at every level of expertise, from beginners on out. You don't even need to register; just go start using it.

IPTC Photo Metadata Standard <https://iptc.org/standards/photo-metadata/iptc-standard/>

COPYRIGHT TUTORIALS (For ASMP members only – log onto website as a member.)

Video Tutorial by attorney Tom Maddrey on registering images on the Copyright Office website.

Webinar by Jeff Sedlik On the new rules for registering images at Copyright Office.

FTP (File Transfer Protocol) Software

Cyberduck (free) - Mac and PC <https://cyberduck.io>

SmartFTP – PC <https://www.smartftp.com>

Transmit – Mac <https://www.panic.com>

WinSCP – (free) PC <https://winscp.net/eng/index.php>

FTP, FILE DELIVERY, & BACKUP

Dropbox.com (free + paid) <https://www.dropbox.com/home>

Fetch <https://fetchsoftworks.com/fetch/>

Firefox Send (free + paid) <https://send.firefox.com>

Hightail.com <https://www.hightail.com>

iCloud (free + paid) <https://www.icloud.com>

Sync <https://www.sync.com>

WeTransfer <https://wetransfer.com>

ONLINE FULFILLMENT / IMAGE VIEWING

Bay Photo <https://bayphoto.com>
DF Studio (Digital Fusion) <https://www.dfstudio.com>
PhotoDeck <https://www.photodeck.com>
PhotoShelter <http://www.photoshelter.com>
Pixoasis <https://pixoasis.com>
Printroom <http://www.printroom.com>
SmugMug <https://www.smugmug.com>
Whitehouse Custom Color <https://www.whcc.com>

BACKUP SOFTWARE

Acronis - PC <http://www.acronis.com/en-us/>
BackBlaze <https://www.backblaze.com>
Carbon Copy Cloner <https://bombich.com>
Carbonite <https://www.carbonite.com>
ChronoSync – Mac <https://www.econtechologies.com>
Get Backup Pro <https://www.belightsoft.com/products/getbackup/>
Retrospect - Mac and PC <http://www.retrospect.com>
SuperDuper - Mac <https://www.shirt-pocket.com>
Synckback – PC <http://www.2brightsparks.com>
Time Machine (w/ Mac OS)
ViceVersa PC - <http://www.tgrmn.com>

DATA BACKUP, IMAGE and DATA RECOVERY, DRIVE ANALYTICS, & MONITORING

Active File Recovery – PC <http://www.file-recovery.com>
Binary Fruit <https://binaryfruit.com>
CleverFiles - Mac <https://www.cleverfiles.com>
HD Sentinel <https://www.hdsentinel.com>
Picture Rescue and Data Rescue - Prosoft <https://www.prosofteng.com>
Rescue Pro Sandisk
LC Technology - Mac and PC <http://www.lc-tech.com>
Macrium <https://www.macrium.com>
Softambulance <http://softambulance.com>
Stellar Data Recovery – Mac and PC <http://www.stellarinfo.com/>
TechToolPro – Mac <https://www.micromat.com/products/techtool-pro>

COLOR MANAGEMENT / CALIBRATION

basICColor <https://www.basiccolor.de/basiccolor-input-6-en-US/>

DisplayCal <https://displaycal.net>

Spyder Datacolor <https://www.datacolor.com>

X-Rite <https://www.xritephoto.com>

OFFICE SUITES (Word Processing / Spreadsheets / Presentations / eBooks)

Calibre <https://calibre-ebook.com>

Google Drive (FREE) <https://www.google.com/>

LibreOffice (FREE - PC / Mac) <https://www.libreoffice.org>

Microsoft Office (Mac and PC) <http://www.microsoft.com/>

NeoOffice (FREE - Mac) <http://www.neooffice.org/>

OpenOffice (FREE - PC) <https://www.openoffice.org/>

Pages, Numbers, Keynote (Mac) <http://www.apple.com/mac/>

PDFpen <https://smilesoftware.com/pdfpen-family/>

Nisus Writer Pro <https://nisus.com/pro/>

Scrivener <https://www.literatureandlatte.com/scrivener/overview>

UTILITY SOFTWARE

CleanMyMac / CleanMyPC <https://macpaw.com>

Code Sector <http://codesector.com>

Disk Utilities Mac, on main hard drive and install disk.

DiskWarrior Mac - <http://www.alsoft.com>

Drive Genius <https://www.prosofteng.com>

Norton Utilities PC <http://us.norton.com>

Roxio Toast – Mac <http://www.roxio.com>

Sophos Anti Virus (free + paid) Mac and PC <https://www.sophos.com/en-us.aspx>

TechToolPro – Mac <https://www.micromat.com/products/techtool-pro>

PHOTO SOFTWARE

Acadsee <http://www.acdsystems.com>
Adobe DNG Converter (Free) <https://supportdownloads.adobe.com/thankyou.jsp?ftplD=6319&fileID=6359>
Adobe Lightroom and Photoshop <http://www.adobe.com>
Affinity Photo - Mac and Windows <https://affinity.serif.com/en-us/photo/>
AfterShotPro <http://www.aftershotpro.com/en/>
Alien Skin <https://www.alienskin.com>
Aurora HDR <https://skylum.com/aurorahdr>
Bracketeer <http://www.pangeasoft.net/pano/bracketeer/index.html>
Capture One <https://www.phaseone.com>
Cascable <https://cascable.se>
Corel Paintshop Pro <http://www.paintshoppro.com/en/>
darktable (free photo editor) <http://www.darktable.org>
DNG Converter - Adobe (FREE!) <https://helpx.adobe.com/photoshop/digital-negative.html> - downloads
DXO <https://www.dxo.com>
Easy Release (releases app) <https://applicationgap.com/apps/easyrelease/>
Enfuse - HDR for Lightroom <http://www.photographers-toolbox.com/products/lrenfuse.php>
Flume - Instagram on desktop - Mac <https://flumeapp.com>
Gimp (FREE) <http://www.gimp.org>
Jeffrey Friedl - Lightroom plugins <http://regex.info/blog/lightroom-goodies>
Lightworks <http://www.lwks.com>
Nik Collection <https://nikcollection.dxo.com>
On1 Photo <https://www.on1.com>
Phase One / Capture One <https://www.phaseone.com>
Photographer's Toolbox - Lightroom Plugins <https://www.photographers-toolbox.com>
PhotoNinja <https://www.picturecode.com/index.php>
Photomatix <https://www.hdrsoft.com>
Photo Mechanic <http://www.camerabits.com>
Pixelmator <http://www.pixelmator.com/pro/>
Raw Power <https://gentlemencoders.com>
Topaz Labs <https://www.topazlabs.com>
VueScan operates virtually every scanner in the known universe <https://www.hamrick.com>

GRAPHICS SOFTWARE

Adobe Acrobat, Illustrator, InDesign <http://www.adobe.com>
Adobe Reader – FREE - view and mark up PDFs (Mac and PC) <http://www.adobe.com>
Affinity Designer – Mac and Windows <https://affinity.serif.com/en-us/designer/>
Affinity Publisher – Mac and Windows <https://affinity.serif.com/en-us/publisher/>
Inkscape (free vector graphics editor) <https://inkscape.org/en/>
iStudio Publisher <http://www.istudiopublisher.com>
Magix <https://www.magix.com/gb/>
PAPER SIZES <https://www.papersizes.org>
PDF Expert <https://pdfexpert.com>
PDFpenPRO – Mac <https://smilesoftware.com/PDFpenPro/index.html>
Preview – FREE - Mac OS – view, combine, and mark up PDFs
Scirbus (free desktop Publishing) <http://www.scribus.net/>
Sketch <https://www.sketch.com>
VueScan - scanner software <https://www.hamrick.com>

AUDIO SOFTWARE

Abelton <https://www.ableton.com/en/>
Audacity (editing) FREE – Mac and PC <http://www.audacityteam.org>
Audio Hijack Pro (audio capture), Fission (editing) – Mac <http://www.audacityteam.org>
Audition <http://www.adobe.com>
Fission <https://www.rogueamoeba.com/fission/>
Hindenburg <https://hindenburg.com>
ProTools <https://www.avid.com/pro-tools>
Reaper <https://www.reaper.fm/index.php>
Rev (transcription) <https://www.rev.com>
Rogue Amboeba <https://www.rogueamoeba.com>
Shutter Encoder - open source <https://www.shutterencoder.com/en/>
Steinberg - Cubase, Wavelab, etcetera <https://www.steinberg.net>
Total Recorder <http://www.totalrecorder.com>
Wavepad <https://www.nch.com.au/wavepad/index.html>
Zencastr <https://zencastr.com>

VIDEO / FILMMAKING SOFTWARE

Adobe Premiere <http://www.adobe.com>
Apple Final Cut Pro <http://www.apple.com/final-cut-pro/>
Avid <https://www.avid.com>
Black Magic Design <https://www.blackmagicdesign.com>
Corel Video Studio and Pinnacle <http://www.corel.com/us/>
Davinci Resolve <https://www.blackmagicdesign.com/products/davinciresolve>
Handbrake <https://handbrake.fr>
Lightworks <https://lwks.com>
LumaFusion (for IOS) <https://luma-touch.com>
LUTCalc <https://cameramanben.github.io/LUTCalc/>
OpenShot - open source <https://www.openshot.org>
TechSmith Camtasia and Snagit <https://www.techsmith.com>
Screenflow <https://www.telestream.net/screenflow/>
Shotcut - open source <https://shotcut.org>
Shutter Encoder - open source <https://www.shutterencoder.com/en/>
Synfig Studio (free 2D animation) <https://www.synfig.org>
VLC <https://www.videolan.org/vlc/>
Zencastr <https://zencastr.com>

TRANSCRIPTION SOFTWARE for AUDIO and VIDEO

Descript <https://www.descript.com>
HappyScribe <https://www.happyscribe.co>
oTranscribe <https://otranscribe.com>
Otter AI <https://otter.ai>
Temi <https://www.temi.com>
Transcriptive (plugin for Premiere Pro CC) <https://digitalanarchy.com/transcribe-video/transcriptive.html>
Trint <https://trint.com>